

Government 6461: Public Opinion

Monday 8:00AM - 11:00AM (708 Rhodes Hall), Spring 2023

Instructor

Peter Enns (peterenns@cornell.edu)

Student Hours: <https://enns.youcanbook.me/> or email to schedule a meeting.

Overview

GOVT 6461 is a graduate seminar on public opinion. This course is designed to expose you to key debates in the literature and to prepare you to conduct your own research on the topic. We will pay particular attention to opinion formation, how and why attitudes and preferences change, and the relationship between the public's policy preferences and what government does. We will also consider the measurement of public opinion and students will develop practical skills for survey research. The course draws on a range of disciplinary approaches, including, political science, communication, psychology, public policy, economics, sociology, and computational social science. If you are a Ph.D. student, there are no prerequisites for the class.

In addition to completing all of the assigned readings, during the course of the semester you will be responsible for writing two short research proposals, data assignments, writing survey questions (each student contributes questions to the survey) and conducting a nationally representative survey, writing an op-ed based on the survey, and writing a research paper (or a comparable product, such as a large grant proposal).

Texts

Zaller, John R. 1992. *The Nature and Origins of Mass Opinion*. New York: Cambridge University Press.

Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 2002. *The Macro Polity*. New York: Cambridge University Press.

Tourangeau, Roger, Lance J. Rips, and Kenneth Rasinski. 2000. *The Psychology of Survey Response*. New York: Cambridge University Press.

Enns, Peter K. 2016. *Incarceration Nation: How the United States Became the Most Punitive Democracy in the World*. New York: Cambridge University Press.

Weisberg, Herbert, Jon A. Krosnick, and Bruce D. Bowen. 1996. *An Introduction to Survey Research, Polling, and Data Analysis*. Sage Publishing.

David, Darren W. and David C. Wilson. 2022. *Racial Resentment in the Political Mind*. Chicago: University of Chicago Press.

Enns, Peter K. and Christopher Wlezien (eds.). 2011. *Who Gets Represented?* New York: Russell Sage Foundation.

Evaluation

Your performance in this class will be assessed on the following:

Class Participation & Engagement	20%
Public Opinion Assignments	20%
Research Proposals & Op-ed	20%
Research Paper	40%

Public Opinion Assignments: A variety of assignments related to analyzing survey data and conducting surveys will be assigned throughout the semester.

Research Proposals: Two short (4-6 pages double spaced) research proposals are due this semester. Each proposal must include the following: 1.) a research question/puzzle based on the previous weeks' readings; 2.) show why the research question/puzzle is theoretically and empirically important; 3.) a theory/explanation/argument/hypothesis to explain the puzzle; 4.) a research design that will evaluate the argument; 5.) a discussion of necessary resources to conduct the research. Be sure to discuss the importance of the proposed research.

Op-ed: An op-ed based on the survey data collected in the class.

Research paper: There are several options for the research paper. **Option one** is a research paper that is suitable for presentation at a professional conference and almost ready for submission to a top academic journal. For this option, I encourage you to revise a paper you have previously written. If you are writing a research paper (or research proposal or literature review) for another class, this paper must overlap with that paper (see me if you think you need an exception). **Option two** includes writing a research note, such as a *Journal of Politics* "short article" or *Public Opinion Quarterly* "poll trends." A replication study would also be suitable for Option two. **Option three** involves writing a large grant proposal, such as an NSF Dissertation Improvement Grant. If you wish to collaborate with someone else on any of these options, you must get approval from me in advance.

Incomplete Policy

This class adheres to Cornell's incomplete policy (<http://courses.cornell.edu/content.php?catoid=12&navoid=2089>): "An incomplete (INC) signifies that a course was not completed before the end of the semester for reasons beyond the students control and acceptable to the instructor. Students must have substantial (normally at least 50 percent) equity in the course, be able to complete the remaining work, and have a passing grade for the completed portion... When a final grade is determined, it is recorded on the official transcript with an asterisk and a footnote explaining that this grade was formerly an incomplete."

Student Accommodations

To facilitate any accommodations, please give me your Student Disability Services (SDS) accommodation letter as soon as possible so that I can arrange any approved academic modifications. Meeting with me in my office hours will help ensure confidentiality. If you need an immediate accommodation for equal access, please speak with me after class or send an email

message to me and/or SDS at sds_cu@cornell.edu. If the need arises for additional accommodations during the semester, please contact SDS.

Academic Integrity

Each student in this course is expected to abide by the Cornell University Code of Academic Integrity (<http://cuinfo.cornell.edu/Academic/AIC.html>). Any work submitted by a student in this course for academic credit will be the student's own work.

Turnitin Notice

Students agree that by taking this course all required papers may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site.

Readings and Assignments

I have listed the assigned readings below. All readings that are not assigned texts are either available on Canvas, through the library's e-journals, or the links embedded in this syllabus.

- Complete the day's reading *before* coming to class.
- Review any supplemental appendices or materials to articles.
- Check if replication data are available.

Recommended Reading: For most weeks, I have listed recommended readings. If you are conducting research that relates to the week's topics, you should be familiar with these titles. However, it is worth emphasizing that although the course strives to provide a comprehensive overview of the public opinion literature, we cannot cover all topics or all relevant works. As a researcher, you are responsible for seeking out the relevant literature and becoming the expert on your topic of interest.

I will assign additional readings throughout the course, so review the updated syllabus each week.

Nationally Representative Survey

Verasight has agreed to conduct a nationally representative survey for the class.¹ The survey will include approximately 35 to 40 substantive questions plus demographics. Primary tasks will involve writing the questionnaire, programming the survey in Qualtrics, reviewing the programmed survey, obtaining IRB approval, analyzing and presenting the data, and archiving the data and topline report at the Roper Center.

¹ Full disclosure, I am a co-founder of Verasight (<https://www.verasight.io/>).

Week 1 (Mon, Jan. 23): The survey data landscape

- Weldon, Kathleen and Jacob Harris. 2021 “Cornell University: A Leader in Public Opinion and Survey Research from the 1940s to Today”. <https://ropercenter.cornell.edu/cornell-university-leader-public-opinion-and-survey-research-1940s-today>.
- Enns, Peter K. and Jake Rothschild. 2022. “Do you know where your survey data come from?” *3Streams*. <https://medium.com/3streams/surveys-3ec95995dde2>.
- Enns, Peter K., Colleen Barry, and Jonathon P. Schuldt. 2023. “2022 Collaborative Midterm Survey: Methodological Summary and Usage Document.” (p.3-6). (Canvas)
- Schnabel, Landon, Sean Bock, and Mike Hout. 2022. “Switch to Web-based Surveys During Covid-19 Pandemic Left Out the Most Religious, Creating a False Impression of Rapid Religious Decline.” SocArXiv. October 16. doi:10.31235/osf.io/g3cnx.
 - o Recommended Reading:
 - o Salganik, Matthew J. and Karen E.C. Levy. 2015. “Wiki surveys: Open and quantifiable social data collection.” PLoS ONE 10(5): e0123483. (<https://doi.org/10.1371/journal.pone.0123483>).
 - o Enns, Peter K. and Jake Rothschild. 2021. “Revisiting the ‘gold standard’ of polling: new methods outperformed traditional ones in 2020.” *3Streams*. <https://medium.com/3streams/revisiting-the-gold-standard-of-polling-new-methods-outperformed-traditional-ones-in-2020-451650a9ba5b>.

Week 2 (Mon, Jan. 30): Psychology of Survey Taking and Survey Response

- **Public Opinion Assignment 1:**
 - o Think of a research question or topic (any question or topic is fine).
 - o Find 5 questions from the Roper Center related to the question or topic.
 - o Prepare 3 slides
 - 2 based on these five questions.
 - 1 proposing your own survey questions
- Tourangeau, Rips, & Rasinski. 2000. *The Psychology of Survey Response*, **Chs. 1,6,7,&8**
- James Stimson. 1995. “Opinion and Representation.” (Book Review) *American Political Science Review*. 89(1): 179-183. (**esp. pgs. 182–183**).
- John Zaller. 1992. *The Nature and Origins of Mass Opinion* **Chs. 7,8,9**.
- Bybee, Sara, Kristin Cloyes, Brian Baucom, Katherine Supiano, Kathi Mooney, and Lee Ellington. 2022. “Bots and nots: safeguarding online survey research with underrepresented and diverse populations.” *Psychology and Sexuality*. 14(4): 901-911.
- Doing Research Article: Chandler, David L. 2023. “Riddle solved: Why was Roman concrete so durable?” *MIT News*. <https://news.mit.edu/2023/roman-concrete-durability-lime-casts-0106>.
- Profession Article: Brown, Dustin. 2017. “Los Angeles.” *The Players’ Tribune*. (December 28): <https://www.theplayerstribune.com/articles/dustin-brown-los-angeles-kings>.

- Recommended Reading:
- Taylor, Shelley E. and Susan T. Fiske. 1978. "Salience, Attention, and Attribution: Top of The Head Phenomena" *Advances in Experimental Social Psychology* 11: 249-288.
- Druckman, James N. and Arthur Lupia. 2000. "Preference Formation" *Annual Review of Political Science*. 3: 1-24.

Week 3 (Mon, Feb. 6): Preference Stability and Issue Constraint

The dominant themes of two generations of research have been that citizens tend to be muddle-headed (the lack of constraint theme), empty-headed (the non-attitudes theme), or both (Sniderman and Bullock 2004, 337-338).

- Public Opinion Assignment 2:

- Download survey data from the Roper Center's iPOLL as an ascii file.
 - Convert the ascii file to a Stata or R file. Two or three questions and the weight variable are sufficient (for Stata: <https://ropercenter.cornell.edu/bring-ascii-data-stata>).
 - Select a variable of interest and label the variable and the variable values (in Stata: <https://stats.idre.ucla.edu/stata/modules/labeling-data/>).
 - Calculate the weighted responses and confidence intervals (In Stata you will use the svyset and svy: tab commands: <http://www.stata.com/manuals13/svy.pdf>).
 - Turn in all code and a professional table or figure comparing your percentages with those of the topline from the Roper Center.
- Converse, Philip E. 2006. "The Nature of Belief Systems in Mass Publics (1964)." *Critical Review* 18(1-3): 1-74. (Originally published In D. E. Apter (Ed.), *Ideology and Discontent* (pp. 206-261). New York: The Free Press.)
 - Achen, Christopher H. 1975. "Mass Political Attitudes and the Survey Response." *American Political Science Review* 69(4): 1218-1231.
 - Ansolabehere, Stephen, Jonathan Rodden, & James M. Snyder. 2008. "The Strength of Issues: Using Multiple Measures to Gauge Preference Stability, Ideological Constraint, and Issue Voting." *American Political Science Review* 102(2): 215-232.
 - Freeder, Sean, Gabriel S. Lenz, and Shad Turney. 2019. "The Importance of Knowing 'What Goes with What'" *Journal of Politics* 81(1): 274-290.
 - Coppock, Alexander and Donald P. Green. 2022. "Do Belief Systems Exhibit Dynamic Constraint" *Journal of Politics* 84(2): 725-738.
 - Recommended Reading:
 - Klar, Samara. 2014. "A Multidimensional Study of Ideological Preferences and Priorities among the American Public." *Public Opinion Quarterly* 78(S1): 344-359.
 - Sullivan, John L., James E. Piereson, and George E. Marcus. 1978. "Ideological Constraint in the Mass Public: A Methodological Critique and Some New Findings." *American Journal of Political Science* 22(2): 233-249.

- Pierce & Rose. 1975. “Nonattitudes and American Public Opinion: The Examination of a Thesis.”
- Robert S. Erikson. 1979. “The SRC Panel Data and Mass Political Attitudes.”

Week 4 (Mon, Feb. 13): Candidate Evaluations and Vote Intentions

- **Public Opinion Assignment 3a:**
 - Set up a google doc for the class (one) and each student adds 5 survey questions to the doc (this will become our survey instrument).
- **Public Opinion Assignment 3b:**
 - Human Subjects Research (IRB) Training completed.
- Lenz, Gabriel. 2009. Learning and Opinion Change, Not Priming: Reconsidering the Evidence for the Priming Hypothesis. *American Journal of Political Science* 53(4).
- Kalla, Joshua A. and David E. Broockman. 2018. “The Minimal Persuasive Effects of Campaign Contact in General Elections: Evidence from 49 Field Experiments.” *American Political Science Review*. 112(1), 148-166.
- Fowler, Anthony, Seth J. Hill, Jeffrey B. Lewis, Chris Tausanovitch, Lynn Vavreck, and Christopher Warshaw. 2022. “Moderates” *American Political Science Review*. 1-18.
- Enns, Peter K. and Ashley Jardina. 2021. “Complicating the Role of White Racial Attitudes and Anti-Immigrant Sentiment in the 2016 US Presidential Election” *Public Opinion Quarterly* 85(2): 539-570.
- Guntermann, Eric and Gabriel Lenz. 2021. “Still Not Important Enough? COVID-19 Policy Views and Vote Choice.” *Perspective on Politics*.
 - Recommended Reading:
 - Gelman, Andrew and Gary King. 1993. “Why Are American Presidential Election Campaign Polls so Variable When Votes Are so Predictable?” *British Journal of Political Science* 23(4): 409–451.
 - Enns, Peter K. and Brian Richman. 2013. “Presidential Campaigns and the Fundamentals Reconsidered” *Journal of Politics* 75(3): 803-820.

Wednesday, February 15

- **IRB Submitted**

Week 5 (Mon, Feb. 20): Group attitudes and attitudes toward groups

- **Research Proposal 1 Due**
- Davis, Darren W. and David C. Wilson. 2022. *Racial Resentment in the Political Mind*. Chicago: University of Chicago Press. (**Chapters 1, 3, 5, and 8**).

- Smith, Candis Watts, Rebecca J. Kreitzer, and Feiya Suo. 2019. “The Dynamics of Racial Resentment across the 50 US States” *Perspectives on Politics* 18(2), 527-538.
- Hopkins, Daniel J., Jonathan Mummolo, Victoria M. Esses, Cheryl R. Kaiser, Helen B. Marrow, and Monica McDermott. 2016. “Out of context: the absence of geographic variation in US immigrants’ perceptions of discrimination.” *Politics, Groups, and Identities*. 4(3): 363-392.
- Gutierrez, Angela, Angela X. Ocampo, Matt A. Barreto, and Gary Segura. 2019. “Somos Más: How Racial Threat and Anger Mobilized Latino Voters in the Trump Era.” *Political Research Quarterly* 72(4): 960-975.
- “Researching Black American Public Opinion” <https://ropercenter.cornell.edu/researching-black-american-public-opinion>; “Black America & Public Opinion” https://ropercenter.cornell.edu/black_america_public_opinion

Friday, February 24

- Paper Topic Proposal Due

February Break: Mon, Feb. 27

Week 6 (Mon, Mar. 6): Motivated Reasoning and Partisanship

- Groenendyk, Eric and Yanna Krupnikov. 2021. “What Motivates Reasoning? A Theory of Goal-Dependent Political Evaluation.” *American Journal of Political Science*.
- Flynn, D.J., Brendan Nyhan, and Jason Reifler. 2017. “The Nature and Origins of Misperceptions: Understanding False and Unsupported Beliefs about Politics.” *Advances in Political Psychology* 38(1): 127-150.
- DellaVigna, Stefano and Ethan Kaplan. 2007. “The Fox News Effect: Bias and Voting” *Quarterly Journal of Economics* 122(3): 1187-1234.
- Baldassarri, Delia and Barum Park. 2020. “Was There a Culture War? Partisan Polarization and Secular Trends in US Public Opinion” *Journal of Politics* 8(3): 809-827.
- Iyengar, Shanto, Yphtach Lelkes, Matthew Levendusky, Neil Malhotra, and Sean J. Westwood. 2019. “The Origins and Consequences of Affective Polarization in the United States.” *Annual Review of Political Science* 22: 129-146.
 - Recommended Reading:
 - Taber, Charles S. and Milton Lodge. 2006. “Motivated Skepticism in the Evaluation of Political Beliefs” *American Journal of Political Science* 50(3): 755-769.
 - Hopkins, David A. 2023. “Why America’s Schools are Getting More Political” *Washington Post* (Feb. 14): https://www.washingtonpost.com/business/why-americas-schools-are-getting-more-political/2023/02/14/e82a5874-ac66-11ed-b0ba-9f4244c6e5da_story.html.

- Enns, Peter K. and Jonathon P. Schuldt. 2023. “Despite party differences, Democrats and Republicans overwhelmingly say they’ll help each other” *3Streams* (Feb. 21): <https://medium.com/3streams/despite-party-differences-democrats-and-republicans-overwhelmingly-say-theyll-help-each-other-f3c9c224cd9>.

Week 7 (Mon, Mar. 13): Agenda Setting, Priming, and Framing

- Scheufele, Dietram A. and David Tewksbury. 2007. “Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models” *Journal of Communication* 57: 9-20.
- Klar, Samara. 2013. “The Influence of Competing Identity Primes on Political Preferences.” *Journal of Politics* 75(4): 1108-1124.
- Neuman, W. Russell, Lauren Guggenheim, S. Mo Jang, and Soo Young Bae. 2014. “The Dynamics of Public Attention: Agenda-Setting Theory Meets Big Data.” *Journal of Communication* 64(2): 193-214.
- Hopkins, Daniel J. and Jonathan Mummolo. 2017. “Assessing the Breadth of Framing Effects” *Quarterly Journal of Political Science* 12(1): 35-57.
- On Writing:
- Stimson, James A. “Professional Writing in Political Science: A Highly opinionated Essay” <http://stimson.web.unc.edu/wp-content/uploads/sites/9919/2018/02/Writing.pdf>.
- Little, Andrew T. 2016. “Three Templates for Introductions to Political Science Articles” http://www.andrewtlittle.com/papers/little_intros.pdf.
 - Recommended Reading:
 - *Journal of Communication*. 2007, vol.1 “Special Issue on Framing, Agenda Setting, and Priming.”
 - Kellstedt, Paul M. 2000. “Media Framing and the Dynamics of Racial Policy Preferences.” *American Journal of Political Science* 44(2): 245-260.
 - Gamson, William A. and Andre Modigliani. 1989. “Media Discourse and Public Opinion on Nuclear Power: A Constructionist Approach” *American Journal of Sociology* 95(1): 1-37.
 - Iyengar, Shanto and Donald R. Kinder. 1987. *News that Matters*. Chicago: University of Chicago Press.
 - Baumgartner, Frank, Suzanna L. De Boef, and Amber Boydston. 2008. *The Decline of the Death Penalty and the Discovery of Innocence*. New York: Cambridge University Press. (Chs. 4 & 5).
 - Berinsky, Adam J. and Donald R. Kinder. 2006. “Making Sense of Issues Through Media Frames: Understanding the Kosovo Crisis.” *Journal of Politics* 68(3): 640-656.

Week 8 (Mon, Mar 20): Aggregate (Macro) Opinion

- Page, Benjamin I. and Robert Y. Shapiro. 1992. *The Rational Public*. Chicago: University of Chicago Press. (Chapters 1 and 7)
- Miller, Peter. 2007. “The Genius of Swarms.” *National Geographic* (Canvas)

- Stimson, James A. 1999. *Public Opinion in America* Boulder, CO: Westview Press. (**Chs. 2 & 3**).
- Davis, James A. 1980. "Conservative Weather in a Liberalizing Climate: Change in Selected NORC General Social Survey Items, 1972-78." *Social Forces* 58(4): 1129-1156.
- Soroka, Stuart N., Dominik A. Stecula, and Christopher Wlezien. 2015. "It's (Change in) the (Future) Economy, Stupid: Economic Indicators, the Media, and Public Opinion." *American Journal of Political Science*. 59(2): 457-474.
- Remmer, Karen L. 2012. "The Rise of Leftist-Populist Governance in Latin America: The Roots of Electoral Change." *Comparative Political Studies* 45(8): 947-972.
 - o Recommended Reading:
 - o Christopher Hayes. 2008. "Polling Aggregate" NYT Magazine (http://www.nytimes.com/2008/12/14/magazine/14ideas-section3-t-004.html?_r=1&scp=79&sq=clinton&st=nyt)
 - o Wlezien, Christopher. 1995. "The Public as Thermostat: Dynamics of Preferences for Spending" *American Journal of Political Science* 39(4): 981-1000.
 - o McNees, Stephen K. 1992. "The Uses and Abuses of Consensus Forecasts." *Journal of Forecasting* 11(8): 703-710.

Week 9 (Mon, Mar. 27): The Macro Political System

- **Research Proposal 2 Due**
- Erikson, Robert S., Michael B. MacKuen, & James A. Stimson. 2002. *The Macro Polity*. New York: Cambridge University Press. (**Chs. 10 & 11**).
- Enns, Peter K. 2016. *Incarceration Nation: How the United States Became the Most Punitive Democracy in the World*. New York: Cambridge University Press. (**Chs. 2-5**)
- Soroka, Stuart N. and Christopher Wlezien. 2010. *Degrees of Democracy*. New York: Cambridge University Press. (**Chs. 2 & 3**).
- Canes-Wrone, Brandice. 2015. "From Mass Preferences to Policy." *Annual Review of Political Science*. 18: 147-165.
- "Societies change their minds faster than people do." 2019. *The Economist*. (**Canvas**).
 - o Recommended Reading:
 - o Krishnarajan, Suthan, Jonathan Doucette, and David Anderson. 2022. "Early-Adulthood Economic Experiences and the Formation of Democratic Support" *British Journal of Political Science*.
 - o Nathan J. Kelly. 2009. *The Politics of Income Inequality in the United States*.
 - o Faricy, Christopher. 2015. *Welfare for the Wealthy: Parties, Social Spending, and Inequality in the United States* New York: Cambridge University Press.

Spring Break: Mon, Apr. 3

Week 10 (Mon, Apr. 10): Do Political Elites (Mis)perceive Public Opinion?

- Walgrave et. al. 2023. "Inaccurate Politicians: Elected Representatives' Estimations of Public Opinion in Four Countries" *Journal of Politics* 85(1).
- Broockman, David E. and Christopher Skovron. 2018. "Bias in Perceptions of Public Opinion among Political Elites." *American Political Science Review* 112(3): 542-563.
- Pereira, Miguel M. 2021. "Understanding and Reducing Biases in Elite Beliefs About the Electorate" *American Political Science Review*. 115(4):1308-1324.
- Lee, Nathan. 2021. "Do Policy Makers Listen to Experts? Evidence from a National Survey of Local and State Policy Makers" *American Political Science Review* 116(2): 677-688.

Week 11 (Mon, Apr. 17): Who Gets Represented?

- Rosenfeld, Bryn. 2018. "The Popularity Costs of Economic Crisis Under Electoral Authoritarianism: Evidence from Russia." *American Journal of Political Science* 62(2): 382-397.
 - Bartels, Larry. 2016. *Unequal Democracy* (2nd Edition). New York: Russell Sage Foundation/Princeton: Princeton University Press. **Ch.8**.
 - Bhatti, Yosef and Robert S. Erikson. 2011. "How Poorly Are the Poor Represented in the U.S. Senate?" In *Who Gets Represented?* ed. Peter K. Enns and Christopher Wlezien. New York: Russell Sage Foundation.
 - Enns, Peter K. 2015. "Relative Policy Support and Coincidental Representation." *Perspectives on Politics* 13(4): 1053-1064.
 - Gilens, Martin. 2015. "The Insufficiency of Democracy by Coincidence" *Perspectives on Politics* 13(4): 1065-1071.
 - Enns, Peter K. 2015. "Reconsidering the Middle: A Reply to Martin Gilens." *Perspectives on Politics* 13(4): 1072-1074.
 - Enns, Peter K. "How the Same Data Can Produce Divergent Conclusions about the Quality of Democratic Responsiveness in the United States" In *Contested Representation: Challenges, Shortcomings, and Reforms*, eds. Claudia Landwehr, Thomas Saalfeld, and Armin Schäfer. New York: Cambridge University Press.
 - Bruner, Eric, Stephen L. Ross, and Ebonya Washington. 2013. "Does Less Income Mean Less Representation?" *American Economic Journal: Economic Policy* 5(2): 53-76.
- o Recommended Reading:
 - o Ellis, Christopher. 2017. *Putting Inequality in Context: Class, Public Opinion, and Representation in the United States*. University of Michigan Press
 - o Branham, J. Alexander, Stuart N. Soroka, and Christopher Wlezien. "When do the Rich Win?" *Political Science Quarterly* 132(1): 43-62.
 - o Rigby, Elizabeth and Gerald C. Wright. 2011. "Whose Statehouse Democracy? Policy Responsiveness to Poor Versus Rich Constituents in Poor Versus Rich States." In *Who Gets Represented?* ed. Peter K. Enns and Christopher Wlezien. New York: Russell Sage Foundation.

- Erikson, Robert S. 2015. "Income Inequality and Policy Responsiveness" *Annual Review of Political Science* 18: 1129.
- Hacker, Jacob S. and Paul Pierson. 2010. *Winner-Take-All Politics*. New York: Simon & Schuster.
- Witko, Christopher, Jana Morgan, Nathan J. Kelly, Peter K. Enns. 2021. *Hijacking the Agenda: Economic Power and Political Influence*. New York: Russell Sage Foundation.

Week 12 (Mon, Apr. 24): Causal Identification with Observational Data

- **Op-ed Due**
- Hager, Anselm and Hanno Hilbig. 2020. "Does Public Opinion Affect Political Speech?" *American Journal of Political Science* 64(4): 921-937.
- Wasow, Omar. 2020. "Agenda Seeding: How 1960s Black Protests Moved Elites, Public Opinion and Voting" *American Political Science Review* 114(3): 638-659.
- Pop-Eleches, Grigore, Graeme Robertson and Bryn Rosenfeld. 2021. "[Protest Participation and Attitude Change: Evidence from Ukraine's Euromaidan Revolution](#)." *Journal of Politics* 84(2): 625-638.
- Collins, Jason. 2017. "The 'Effect Is Too Large' Heuristic." *Evolving Economics Blog*. (<https://jasoncollins.org/2017/07/06/the-effect-is-too-large-heuristic/>).
- Recommended Reading:
- Erikson, Robert S. and Laura Stoker. 2011. "Caught in the Draft: The Effects of Vietnam Draft Lottery Status on Political Attitudes." *The American Political Science Review*. 105(2): 221-237.
- Gerber, Alan S., Daniel P. Kessler, and Marc Meredith. 2011. "The Persuasive Effects of Direct Mail: A Regression Discontinuity Based Approach." *Journal of Politics* 73(1): 140-155.
- Fitzgibbons Shafer, Emily and Neil Malhotra. 2011. "The Effect of a Child's Sex on Support for Traditional Gender Roles." *Social Forces*. (90)1: 209-222.
- Baker, Andy, Barry Ames, Anand E. Sokhey, and Lucio R. Renno. 2016. "The Dynamics of Partisan Identification When Party Brands Change: The Case of the Workers Party in Brazil." *Journal of Politics* 78(1): 197-213.

Week 13 (Mon, May 1): Research Presentations

- **12-minute presentation based on final research paper (~6 slides)**
- Carsey, Tom. "What Makes for a Good Research Presentation?" <https://fbaum.unc.edu/placement/Good-Presentation-Notes.ppt>
- Spirling, Arthur. "Job Talks: A Talk" https://github.com/ArthurSpirling/jobtalks/blob/master/jobtalks2017_handout_version.pdf.

- Recommended Reading:
- Carsey, Tom. 2020. "Tom's Comments: Advice about Graduate School, Finding a Job, Reaching Tenure in Political Science and other Social Sciences, and All the Steps in Between." <https://politicalscience.unc.edu/wp-content/uploads/sites/186/2020/09/Toms-Comments-Carsey-book-9-7-2020.pdf>.
- Additional resources compiled by Brendan Nyhan. <https://sites.dartmouth.edu/nyhan/academic-careers/>.

Week 14 (Mon, May 8): Non-survey methods of measuring public opinion

- Chen, Anthony S., Robert W. Mickey, and Robert P. Van Houweling. 2008. "Explaining the Contemporary Alignment of Race and Party: Evidence from California's 1946 Ballot Initiative on Fair Employment." *Studies in American Political Development* 22: 204-228.
 - Stephens-Davidowitz, Seth. 2014. "The Effects of Racial Animus on a Black Presidential Candidate: Using Google Search Data to find What Surveys Miss." *Journal of Public Economics* 118 (2014): 2640.
 - Hughes, Adam G., Stefan D. McCabe, William R. Hobbs, Emma Remy, Sono Shah, and David M.J. Lazer. 2021 "Using Administrative Records and Survey Data to Construct Samples of Tweeters and Tweets," *Public Opinion Quarterly*. 85(SI): 323-346.
 - Guess, Andrew, Jonathan Nagler, and Joshua Tucker. 2019. "Less than you think: Prevalence and predictors of fake news dissemination on Facebook" *Science Advances* 5(1): 1-8.
- Recommended Reading:
 - Boydston, Amber E., Rebecca A. Glazier, Matthew T. Pietryka, and Philip Resnik. 2014. "Real-Time Reactions to a 2012 Presidential Debate." *Public Opinion Quarterly*. 78: 330-343.
 - Lee, Taeku. 2002. *Mobilizing Public Opinion*. Chicago: University of Chicago Press. (Chapter 4: Constituency Mail as Public Opinion).

Final Papers Due: May 15